

## **HKT collaborates with startups to facilitate digital transformation and smart city developments in Hong Kong**

**HKT (SEHK: 6823) – HONG KONG, June 1, 2021** – HKT, Cyberport, Hong Kong Science and Technology Parks Corporation (HKSTP) and a number of local startups have formed the HKT Startup Ecosystem to accelerate digital transformation and smart city developments in Hong Kong to drive Hong Kong forward by leveraging emerging technologies.

As the premier telecommunications service provider and a leading innovator in Hong Kong, HKT has been nurturing startups with a wide range of support, including solutions productization, sharing of all-round go-to-market strategies and on-going sales and marketing support.

To further strengthen the HKT Startup Ecosystem, HKT will work closely with major startup incubators to foster innovation and collaboration through business matching and knowledge exchange.

Over the years, HKT has joined hands with numerous startups in different digital transformation and smart city projects in both the private and public sectors, covering construction, aviation, transportation, property management, and other industries.

Mr. Eric Chan, Chief Public Mission Officer, Cyberport, said, “The advancement in telecommunication technology, especially 5G technology, offers tremendous opportunities for the innovation and technology sector now more than ever. We are delighted to collaborate with HKT, an important member of the Cyberport Technology Network, to bring the advanced digital technology applications developed by our startups to the business community and public. We look forward to seeing more of our start-up solutions being implemented in the society through our collaboration with HKT.”

Mr. Ray Kung, Director of Corporate Development, Hong Kong Science and Technology Parks Corporation, said, “Enabling innovation and technology is ingrained in our DNA. We and HKT help plant the seeds of innovation, nurture ideas into thriving businesses and cultivate benefits for the community in Hong Kong.”

Mr. Tom Chan, Managing Director, Commercial Group, HKT, said, “HKT, Cyberport and HKSTP share the same passion for boosting the growth of startups in Hong Kong. The HKT Startup Ecosystem aims to create a vibrant environment for startups to make their dreams come true and we are inviting startups with innovative ideas and solutions to join us.”

Mr. Chan added, “Riding on HKT’s best-in-class fixed and mobile networks, together with our comprehensive 5G connectivity, we are able to assist startups in commercializing and productizing their solutions for the market. We thrive on collaborating with startups to further accelerate the smart city development of Hong Kong by leveraging emerging technologies such as 5G, robotics, AI, IoT and AR/VR, all of which are becoming more mainstream.”

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“To enable more startups to connect with us easily, we have launched a new HKT Startup Ecosystem webpage that allows startups to submit their innovative proposals. The goal is to identify potential startups with feasible proposals and bring their innovations to customers,” he said.

For more information about HKT Startup Ecosystem, please visit [www.hkt-empowerstartup.com](http://www.hkt-empowerstartup.com).

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Mr. Tom Chan, Managing Director of Commercial Group of HKT (4<sup>th</sup> from left), Mr. Ray Kung, Director of Corporate Development, HKSTP (4<sup>th</sup> from right), Mr. Eric Chan, Chief Public Mission Officer, Cyberport (3<sup>rd</sup> from left), and the representatives of startups FIGHT4DREAM, Rice Robotics, SenseTime, Blue Pin and SOCIF kick off the HKT Startup Ecosystem.

## About HKT

HKT (SEHK: 6823) is Hong Kong's premier telecommunications service provider and a leading innovator. Its fixed-line, broadband, mobile communication and media entertainment services offer a unique quadruple-play experience. HKT meets the needs of the Hong Kong public and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, media entertainment, enterprise solutions and other telecommunications businesses such as customer premises equipment sales, outsourcing, consulting and contact centers.

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HKT is the first local mobile operator to launch a true 5G network in Hong Kong with differentiated value-added services. Backed by its substantial holding of 5G spectrum across all bands and a robust and extensive fiber backhaul infrastructure, HKT is committed to providing comprehensive 5G network coverage across the city.

HKT delivers end-to-end integrated solutions employing emerging technologies such as 5G, cloud computing, Internet of Things (IoT) and artificial intelligence (AI) to accelerate the digital transformation of enterprises and contribute to Hong Kong's development into a smart city.

Riding on its massive loyal customer base, HKT has also built a digital ecosystem integrating its loyalty program, e-commerce, travel, insurance, FinTech and HealthTech services. The ecosystem deepens HKT's relationship with its customers thereby enhancing customer retention and engagement.

For more information, please visit [www.hkt.com](http://www.hkt.com).

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